

TiViT

Foresight and Business Forum

Helsinki Exhibition & Convention Center

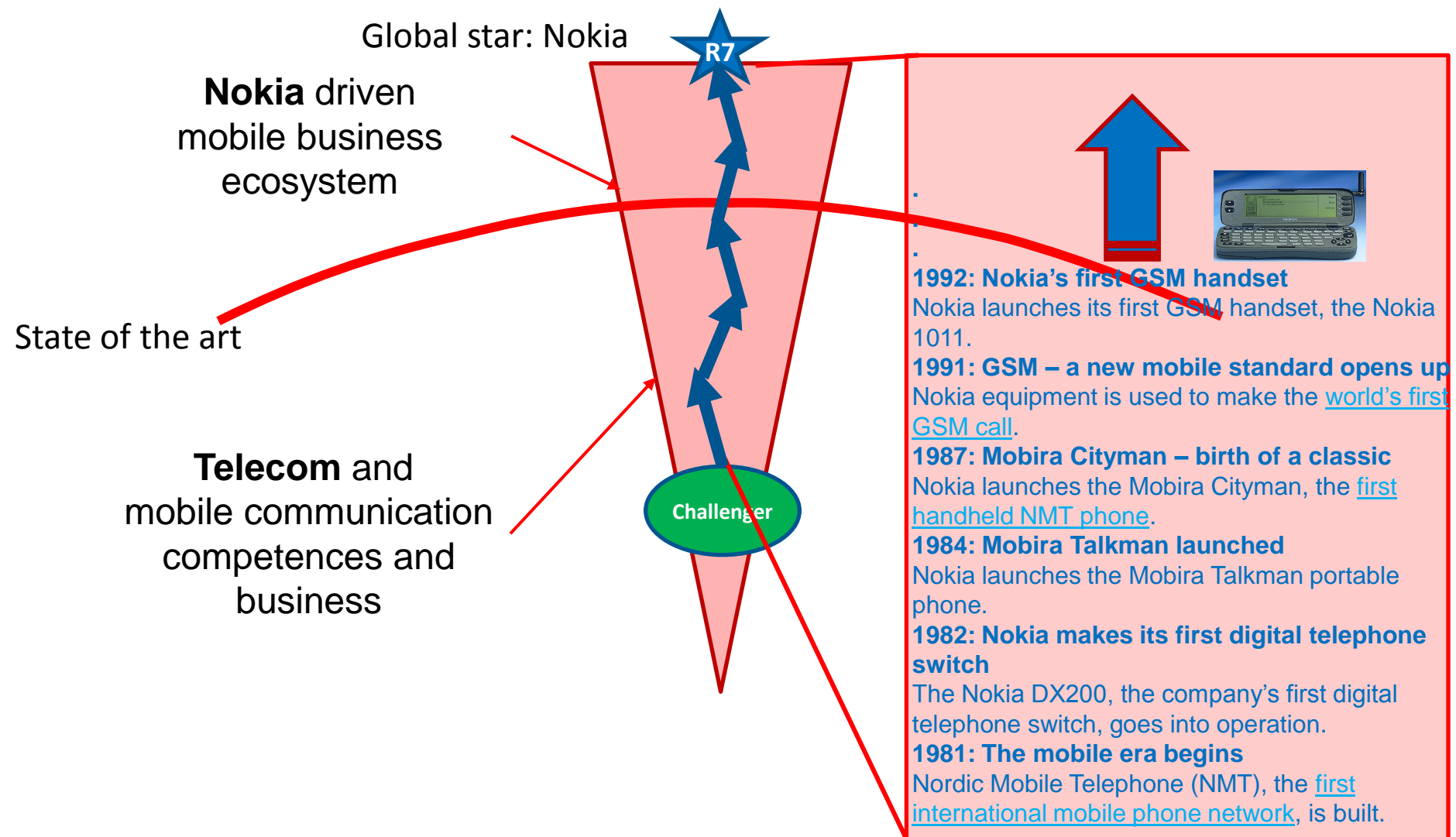
2.11.2011

MISSION

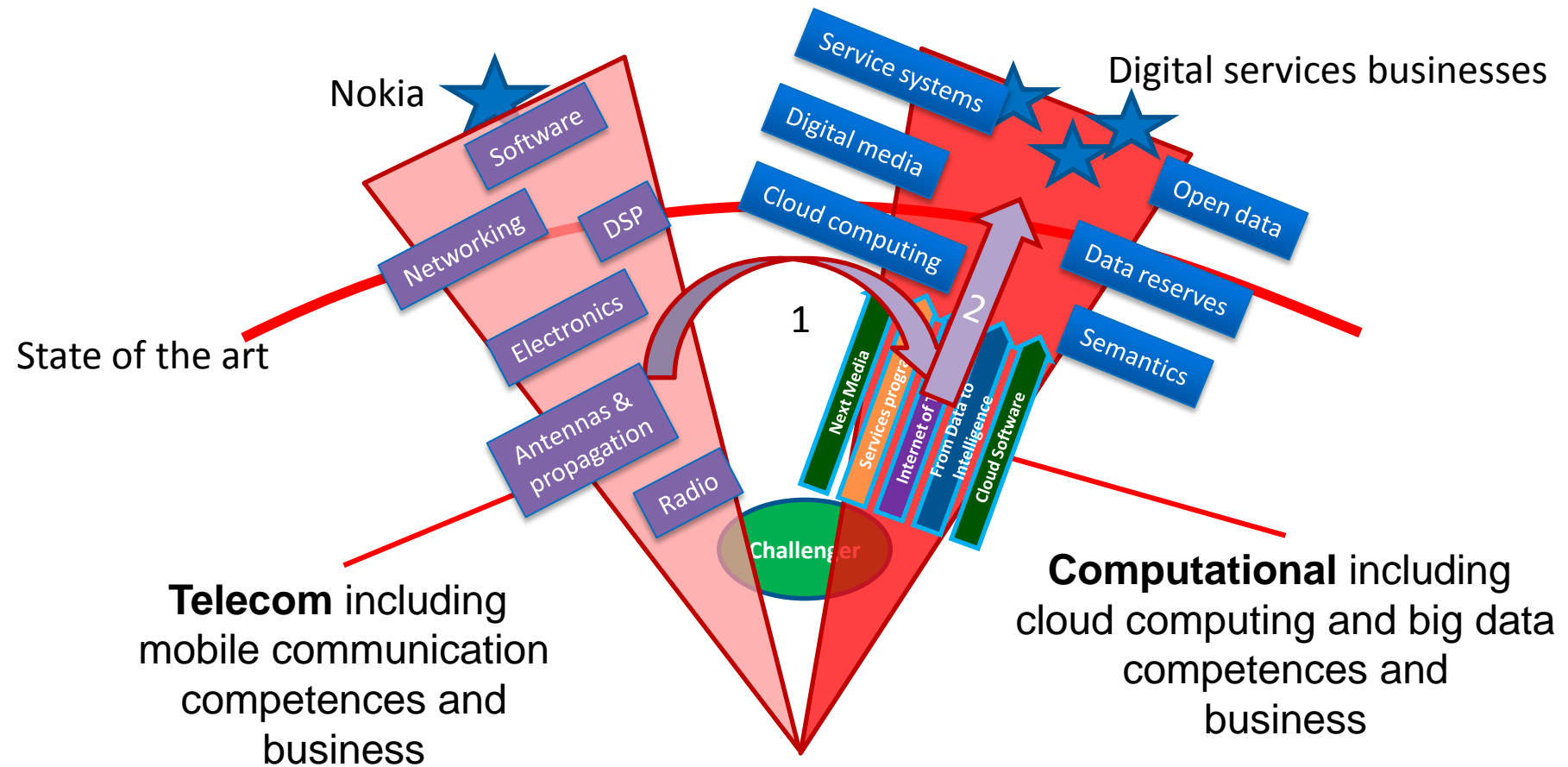
- **TIVIT creates ICT based business ecosystems to enable new global growth business for TIVIT's owners and partners**
- Services include:
 - Cooperative national and international research programs to create new technological and business innovations
 - Facilitation of business concept creation to explore new business opportunities in Finland but aiming to global markets
 - Coordination of international research activities
- Success factors:
 - Focusing on selected breakthrough opportunities, results and international markets
 - Continuous benchmarking and dynamic adjustment of activities
 - Fast flow of results from research to business utilization - based on the latest innovation theories and models inside programs

>>> New ICT competences to accelerate new business growth and the creation of new work places in Finland

ICT TRANSITION - PAST 1980... WITH NOKIA



ICT TRANSITION – NEW VISION AND STATUS



1. Competence building transition is done!

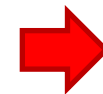
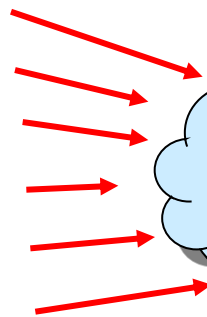
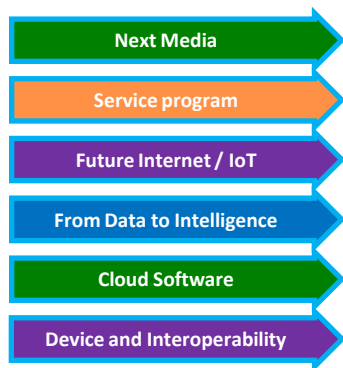
2. Accelerate business growth based on new competences

THE NEW FINNISH GROWTH – VISION SUMMARY

Tivit programs

Goal

Business focus and growth



Data intensive digital services
& ICT Enabling the transformation
of other industry verticals

Foresight focus:

-Visions and various elements to
build the ICT leadership

Business Forum focus:

-Environments and opportunities to
enable accelerated service business
creation + CASE

TIVIT Foresight and Business Forum 2.11.2011

(Helsinki Exhibition & Convention Center)

8.30 – 9.00	Registration and Coffee
9.00 –	TIVIT FORESIGHT
9.00 – 9.15	Welcome – Reijo Paajanen, CEO, TIVIT
9.15 – 10.00	KEYNOTE: Revolution of Networked Media , Philipp Slusallek, Scientific Director at DFKI, Professor for Computer Graphics, Saarland University, Germany
10.00 – 10.15	Coffee Break
10.15 –	TIVIT Programs
10.15 – 10.30	DIEM – Jyri Huopaniemi, Director and Head of Media Technologies Laboratory, Nokia Research Center
10.30 – 10.45	NM – Marja-Leena Tuomala, Chief Digital Officer Finland, Sanoma
10.45 – 11.00	CSW – Antti Reijonen, VP Solution and Portfolio Management, F-Secure
11.00 – 11.15	D2I – Heikki Tiihonen, Director, sales and marketing, Logica Finland
11.15 – 11.30	IoT – Anna Larma, Research Scientist, Internet of Things WP Leader, Ericsson
11.30 – 12.00	New Initiatives (3x10 min): Where is Skynet – can machine learning revolutionize the ICT industry? Tommi Mikkonen, Professor, Distributed and mobile software, Tampere University of Technology Future Learning and Open Platforms , Veli-Pekka Niitama, Director, Finpro Parallel Acceleration , Kimmo Kuusilinna, Principal Researcher, Nokia
12.00 – 13.00	Lunch
13.00 –	BUSINESS FORUM
13.00 – 13.15	Opening the Business Forum , Minister of Housing and Communications Krista Kiuru
13.15 – 14.00	KEYNOTE: Digital Europe – Business Opportunities , Arian Zwegers, Policy Officer, European Commission
14.00 – 14.30	Coffee Break
14.30 – 15.00	FI-PPP strengthening competitive position of European industry , Pauli Kuasmanen, CTO, TIVIT
15.00 – 15.30	KEYNOTE: Driving Innovation for ICT Enabled Services Kris Singh, SRII President & IBM Service Research Programs Director
15.30 – 16.00	Ixonos Experiences and Foresights in the Service Business Change , Teppo Kuisma, Managing Director, Ixonos Business Solutions
16.00	Closing Words– Reijo Paajanen, CEO, TIVIT

Presentations will be soon available:

<http://www.tivit.fi/fi/Foresight2011>

TIVIT Foresight and Business Forum in Twitter:

#tivitforesight

The TIVIT logo is rendered in a bold, white, sans-serif font. The letters 'i' and 'i' are lowercase, while 'T', 'V', and 'T' are uppercase. The background is a vibrant orange with a subtle, repeating pattern of overlapping diamond shapes that create a sense of depth and movement.

TIVIT

TIVIT – ENABLING ICT BASED GROWTH

www.tivit.fi