

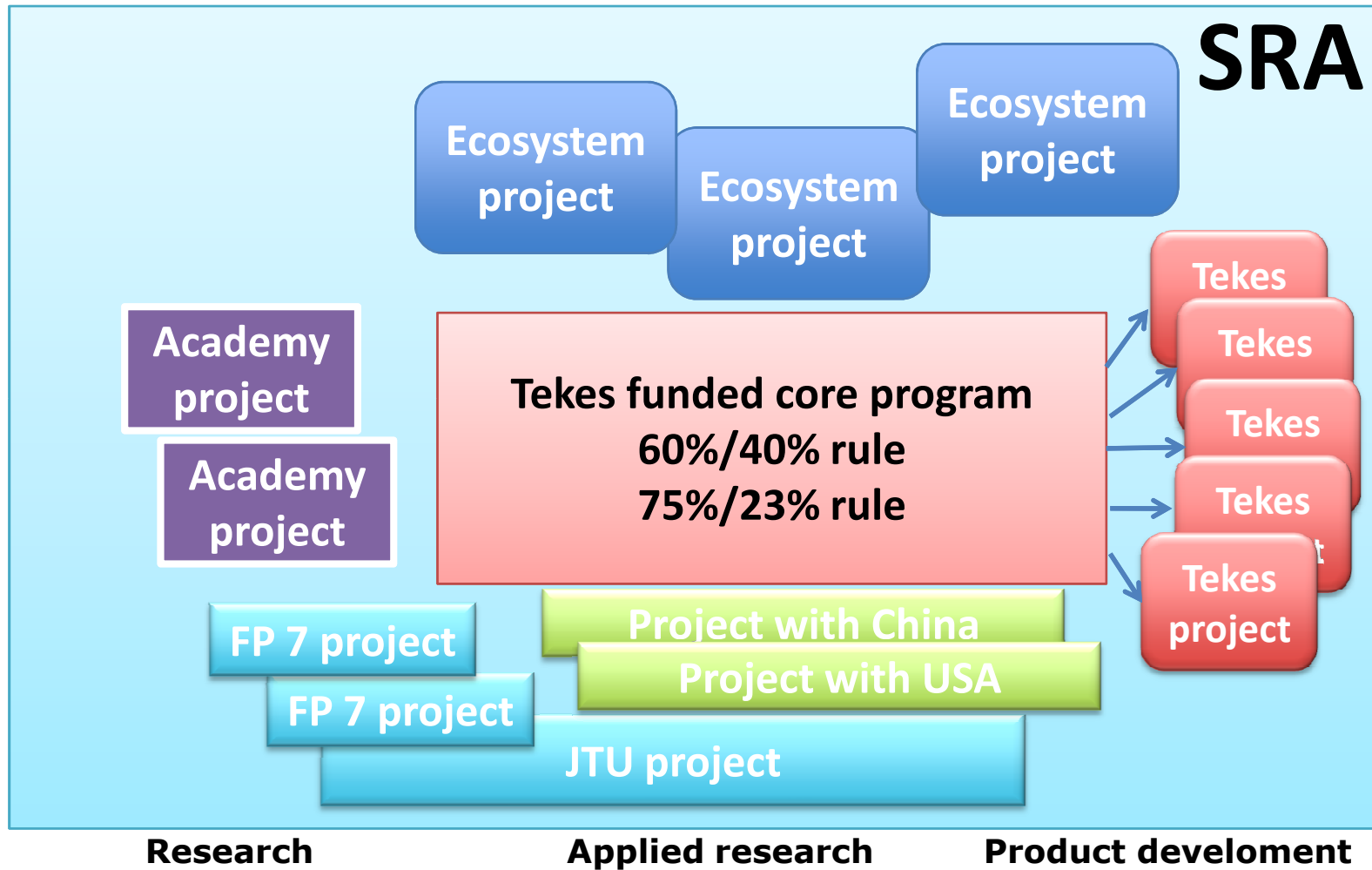
# HOW TO PARTICIPATE

T I V I T

The logo consists of the letters T, I, V, I, T in a bold, sans-serif font. The two 'I's have small white circles above them. Below the letters, a white line forms a circuit-like structure: a horizontal line connects the bottom of the first 'T' to the bottom of the first 'I', then a vertical line goes down from the first 'I', then a horizontal line connects to the bottom of the 'V', then a vertical line goes down from the 'V', then a horizontal line connects to the bottom of the second 'I', then a vertical line goes down from the second 'I', and finally a horizontal line connects to the bottom of the last 'T'.

Pauli Kuosmanen, CTO

# TiViT STRUCTURE



1. Contact the SRA FAD (or CTO of TIVIT), she/he will evaluate will the topic fit for the project plan
2. Form the project consortium
  - Tekes rinnakkaishanke form
  - Check that the project criteria are met (a separate slide)
3. Together with the SRA FAD prepare the project plan
  - Strong emphasis in the links between the Tekes funded core program and the project
4. SRA FAD brings it to the Program Steering Group for acceptance
5. (If positive decision in 4.) CTO of TIVIT brings it the the TIVIT BoD for acceptance
6. (If positive decision in 5.)
  1. Submit the application to Tekes
  2. TIVIT informs Tekes that the project has received a “TIVIT label”

***Can be proposed any time of the year***

1. Contact the SRA FAD (or CTO of TIVIT), he will evaluate will the topic fit for the core project plan
  2. Form the consortium
    - If it is going to be part of the core program: Find companies to finance the project. Make sure that the 60%/40% or 75%/25% rule is met
    - Check that the project criteria are met (a sepearate slide)
  3. Together with the SRA FAD prepare the project plan
    - Strong emphasis in the cross-project links
- Timeline:
    - ***Core program preparation for the second year running, application will be submitted to Tekes in June 2009***
    - ***Projects (Rinnakkaishanke form) Can be proposed any time of the year***

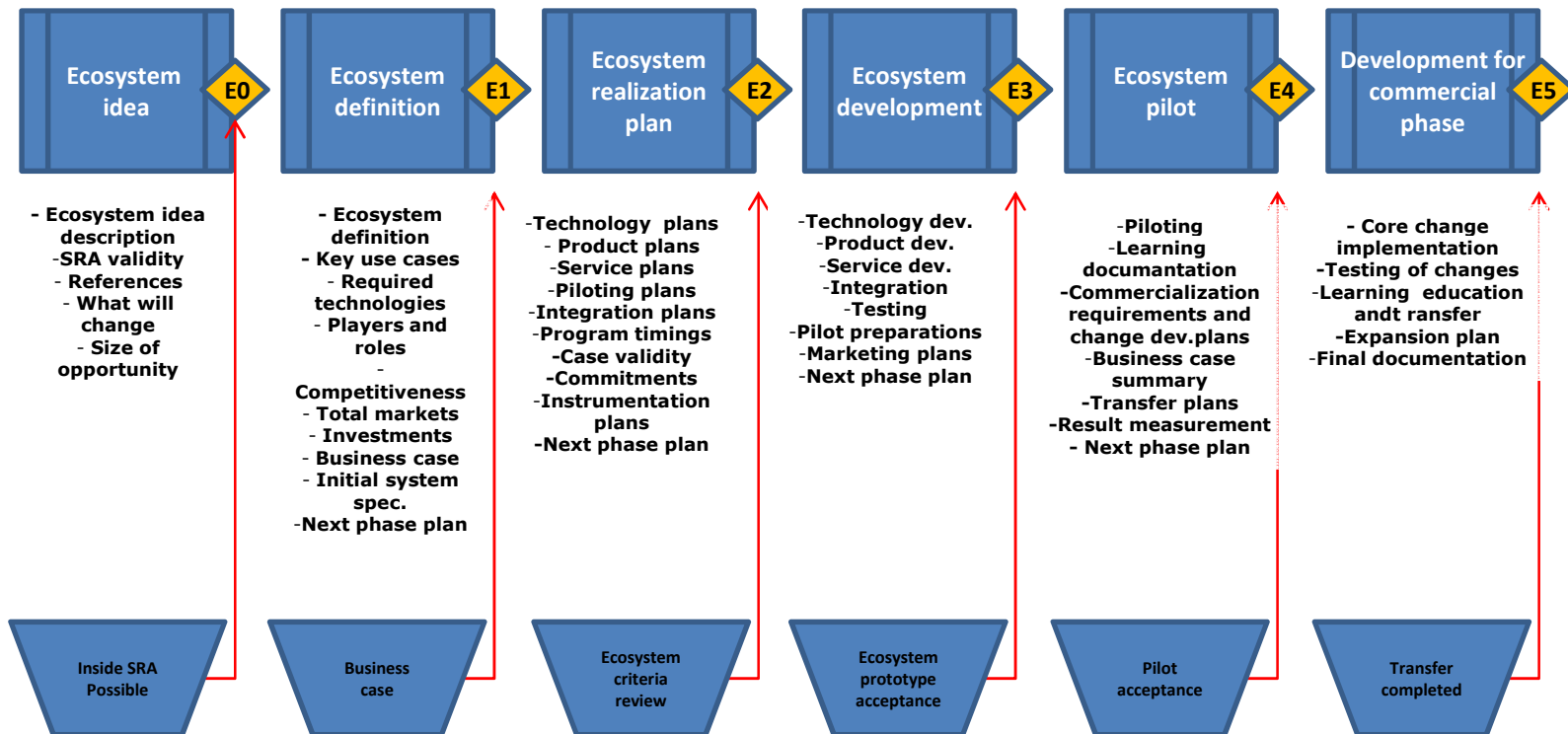
T i V i T

## YOU HAVE AN ECOSYSTEM IDEA

1. Contact the CEO of TIVIT, he will evaluate the plan and start the systematic ecosystem creation process

***Can be proposed any time of the year***

- How to create ecosystems like products
- Ecosystems should be inside SRA frames



- If You are interested in participating, contact the presenter. By email preferably. Describe how You want to participate
  - Writing SRA
  - Participating in the project consortia
  - Introducing and contributing in some theme
  - ...
- Timetable
  - Spring/beginning of summer 2009: TIVIT BoD acceptance of SRA
  - Late summer 2009: Core program consortium formation and program plan writing
  - August/October: Application ot Tekes
  - 1.1.2010: Core program launch

- Contributes to the TIVIT mission, SRA program mission and objectives and Tivit foresight analysis
- Proves the novelty and strategic impact of the research
  - Remarkable breakthrough targets
  - The state of art analysis indicates the world class level of the research
  - The scenarios and/or roadmaps of the outcomes indicate the innovativeness and the impact within the time frame of 3-5 years
- The coherence of the research program
  - The projects or the sub-areas of the program clearly are linked together and perform the objectives of the program as a whole
  - The program is application/business driven and multidisciplinary
- Balance between the industry and research at program level
  - Industry driven focus areas
  - The consortium represents capable actors and competences of the presumed ecosystem
  - The research questions are tackled by leading edge research partners
- International collaboration and impact
  - Credible influence in international research actives, standardization, etc.
  - Business impact globally