



Logica and Data2Intelligence



Heikki Tiihonen, 2.11.2011



Logica globally and in Finland

- Logica is a business and technology service company which creates value for clients by successfully integrating people, business and technology.
- We provide business consulting, systems integration and outsourcing services to clients around the world, including many of Europe's largest businesses.

Globally

- Employing **41,000 people**
- Revenues of **£3.7 billion** in 2010
- Listed on both the London Stock Exchange and Euronext (Amsterdam)
- Committed to long term collaboration, applying insight to create innovative answers to clients' business needs

In Finland

- We employ **3,200 people** and operate in 17 cities
- Revenue in Finland € 394,5 M (2010). Revenue growth 10%



- **Vision 2015**

We have developed the necessary intelligent methods and tools for managing, refining and utilizing diverse data pools. The results enable innovative data-intensive business models and services.

- **Mission**

To boost Finnish international competitiveness through intelligent (context-sensitive, personalized, proactive) data processing technologies and services that add measurable value.

OS: Organisations, Services

e.g. business models, processes,
user-centric requirements



DT: Data, Technology

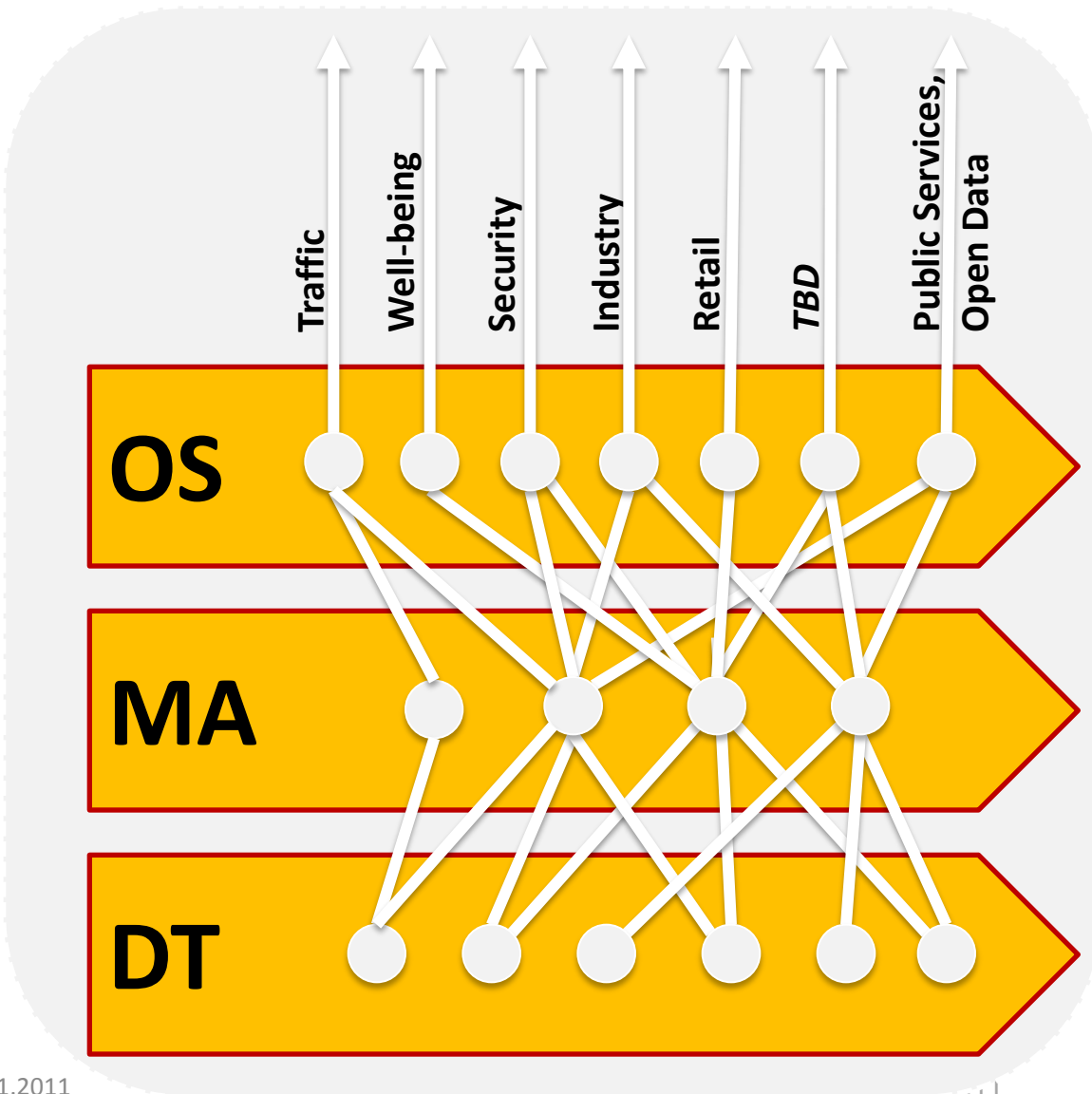
e.g. semantics, structures,
platforms, security

MA: Methods, Algorithms

e.g. models, analytics, data
mining and understanding

The D2I development bases on a framework with interoperable research themes

'OS' = Organisations, Services
'MA' = Methods, Algorithms
'DT' = Data, Technology



Logica as a program leader company

- cLogica has extensive background in managing large amounts of data and transactions for our customers across industry sectors
- Logica is a key player in many industries, such as Intelligent Transportation, having extensive portfolio of services.
- Logica is forerunner in BI/DW
- Big Data is widely seen as significant potential
...and our clients recognise challenges ahead with managing the flow of data and exploiting new opportunities that arise
- We thrive for new ecosystems – new joint opportunities to produce innovative services



We are looking for
new business
models and
concepts for
our clients

We value

- User centric approach and rolebased services
- Development in business and measurable benefits
- Reusable components in all theme areas
- ...Enabling cooperation across all industry sectors
- ...Creating viable new services out of new innovation

For organisations who recognise that great results come from sustained team work

Logica is the business and technology service company

that creates value by successfully integrating people, business and technology into effective, sustainable ecosystems

Let's do IT together!

Heikki Tiihonen

Logica Karvaamokuja 2, 00380 Helsinki, Finland www.logica.fi
Contact: Name Function T: +XX (0) 000 00 000 000 F: +XX (0) 000 00 000 000 E: address@logica.com



Logica is a business and technology service company, employing 39,000 people. It provides business consulting, systems integration and outsourcing to clients around the world, including many of Europe's largest businesses. Logica creates value for clients by successfully integrating people, business and technology. It is committed to long term collaboration, applying insight to create innovative answers to clients' business needs. Logica is listed on both the London Stock Exchange and Euronext (Amsterdam) (LSE: LOG; Euronext: LOG). More information is available at www.logica.com