

HOW TO PROCEED

TIVIT – FORESIGHT SEMINAR 2009

4.11.2009

Helsinki Exhibition and Convention Centre

TIVIT

The logo consists of the word 'TIVIT' in a bold, black, sans-serif font. Below the letters, there is a white graphic element resembling a circuit board or a stylized 'T' shape. It features a horizontal line that branches into two vertical lines, one under the 'I' and one under the second 'I'. These vertical lines then connect to a single vertical line that extends downwards.

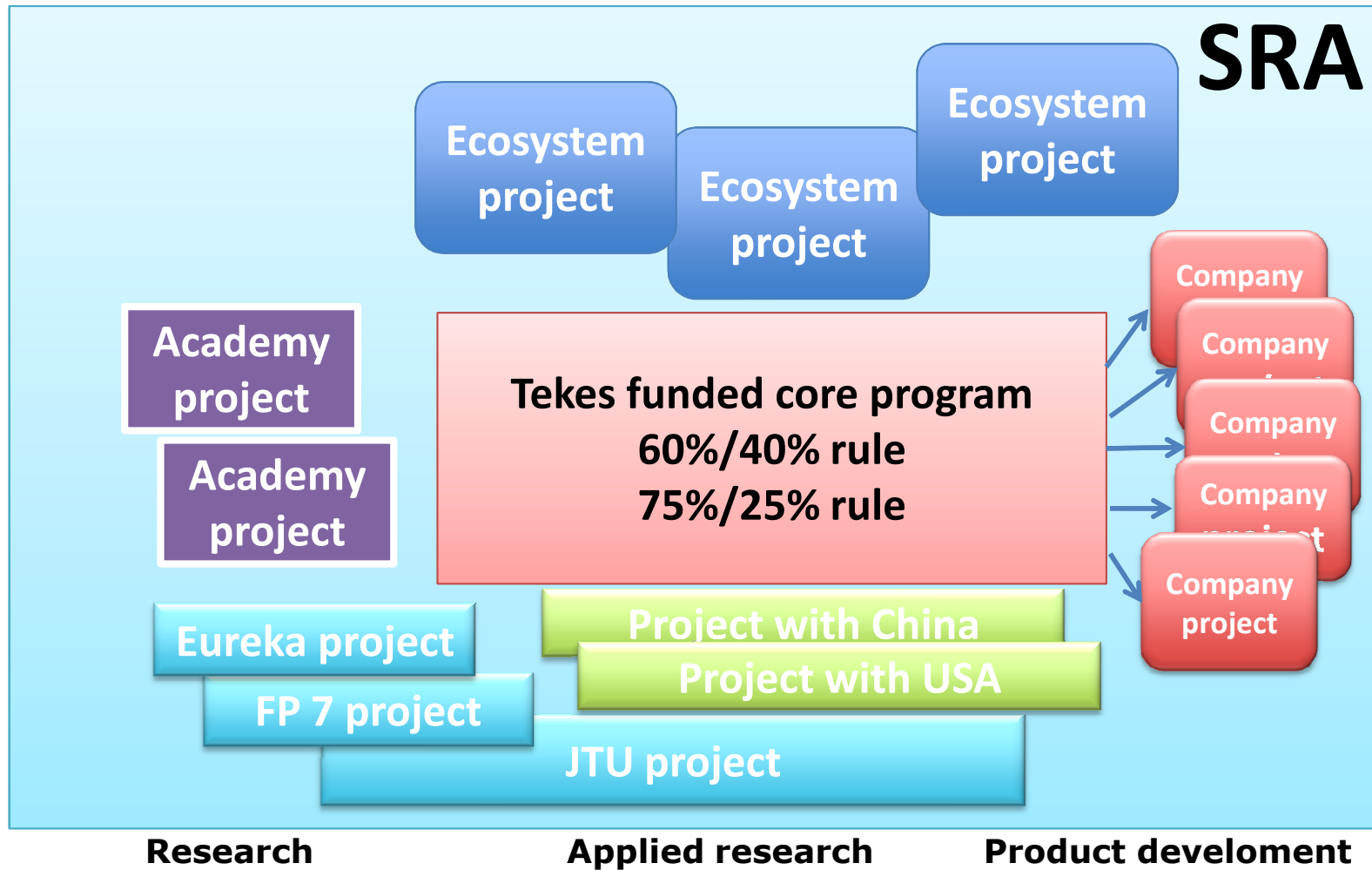
Pauli Kuosmanen

CTO

Tieto- ja viestintäteollisuuden tutkimus

TIVIT Oy

TiViT STRUCTURE



1. Contact the SRA FAD (or CTO of TIVIT), she/he will evaluate will the topic and Your knowhow fit for the project plan
 2. Form the sub-consortium
 - Find companies to finance the project. Make sure that the 60%/40% (75%/25%) rule is met
 - Check that the project criteria are met
 3. Together with the SRA FAD prepare the project plan
 - Strong emphasis in the cross-project links
- Estimated times when the process of the creation of next consortium starts:
 - FI: After summer holidays
 - FS: February 2010
 - DIEM: February 2010
 - CT: After summer holidays
 - CSW: After summer holidays
 - NM: ??

**Programs may need
some specific addition
any time**

- SRA will be renewed in December 2009-January 2010
 - Based on the learnings of the first phase
- Contact Ulla Killström/Seija Kulkki/Petri Vuorimaa

Hurry up, if You want to participate

YOU HAVE AN ACADEMY PROJECT IDEA

- If it fits under some TIVIT SRA go to <http://www.tivit.fi/fi/akatemia> and follow the instructions therein

Can be proposed any time of the year

1. Contact the SRA FAD (or CTO of TIVIT), she/he will evaluate will the topic fit for the project plan
2. Form the project consortium
 - Tekes “rinnakkaishanke” form
 - Check that the project criteria are met (a separate slide)
3. Together with the SRA FAD prepare the project plan
 - Strong emphasis in the links between the Tekes funded core program and the project
4. SRA FAD brings it to the Program Steering Group for acceptance
5. (If positive decision in 4.) CTO of TIVIT brings it the the TIVIT BoD for acceptance
6. (If positive decision in 5.)
 1. Submit the application to Tekes
 2. TIVIT informs Tekes that the project has received a “TIVIT label”

Can be proposed any time of the year

T i V i T

YOU HAVE AN ECOSYSTEM IDEA

- Contact the CEO of TIVIT, he will evaluate the plan and start the systematic ecosystem creation process

Can be proposed any time of the year

T i V i T

YOU HAVE AN INTERNATIONAL PROJECT IDEA

- If it fits under some TIVIT SRA, contact CTO of Tivit

Can be proposed any time of the year

- Contact Tivit CEO/CTO to start a process to evaluate the idea
- First evaluations include:
 - Whether there is enough industrial interest
 - Whether the current state-of-the-art knowledge in Finland is in a suitable level

Can be proposed any time of the year

Optimal timing:

- ***Idea presentation to Tivit after summer holidays***
- ***Public presentation (as open call for SRA preparation) in Tivit Foresight Seminar (November)***

- Contributes to the TIVIT mission, SRA program mission and objectives and Tivit foresight analysis
- Proves the novelty and strategic impact of the research
 - Remarkable breakthrough targets
 - The state of art analysis indicates the world class level of the research
 - The scenarios and/or roadmaps of the outcomes indicate the innovativeness and the impact within the time frame of 3-5 years
- The coherence of the research program
 - The projects or the sub-areas of the program clearly are linked together and perform the objectives of the program as a whole
 - The program is application/business driven and multidisciplinary
- Balance between the industry and research at program level
 - Industry driven focus areas
 - The consortium represents capable actors and competences of the presumed ecosystem
 - The research questions are tackled by leading edge research partners
- International collaboration and impact
 - Credible influence in international research actives, standardization, etc.
 - Business impact globally