



TIVIT BUSINESS FORUM 27.8.2010
Aalto University School of Economics, Chydenia Building,
Runeberginkatu 22-24, Helsinki.

AGENDA:	
8:30 – 9:00	<i>Coffee and registration</i>
9:00 – 12:00	Morning session: New business creation
9:00 –	Welcome – <i>Reijo Paajanen, CEO, Tivit Oy & Will Cardwell, Director, Aalto Centre for Entrepreneurship</i>
	Opening – <i>Risto Siilasmaa, Chairman, F-Secure Corporation</i>
	Key Note Speaker! Entrepreneurial action as driver of renewal and firm evolution – <i>Robert Burgelman, professor, Stanford University</i>
10:30 – 10.45	<i>Break</i>
10:45 –	Key Note Speaker! Win-Win of startups and Venture capitalists – <i>Burton Lee, Director, European Entrepreneurship and Innovation, Stanford University</i>
	Expert Comment Start up experiences from the Bay area – What can we learn <i>Pekka Pärnänen, Head and senior consultant of Finpro in the Silicon Valley</i>
12:00 – 13:00	<i>Lunch</i>
13:00 – 16:00	Afternoon session: Tivit's programs and their business offering
13:00 –	Future Internet – <i>Reijo Juvonen, NSN, Tivit FAD</i> DIEM – <i>Petri Liuha, Nokia, Tivit FAD</i> Flexibles Services – <i>Ulla Killström, Elisa, Tivit FAD</i> Cooperative Traffic – <i>Juha Hulkkonen, IBM Tivit FAD</i> Cloud Software – <i>Janne Järvinen, F-Secure, Tivit FAD</i> Next Media – <i>Eskoensio Pipatti, Sanoma, Tivit FAD</i>
14:30 – 14:50	<i>Coffee Break</i>
14:50 –	New Business Creation Tools and Methods – <i>Reijo Paajanen, CEO, Tivit Oy</i>
	Aalto Entrepreneurship Center and its offering – <i>Will Cardwell, Director, Aalto Centre of Entrepreneurship</i>
	Launch of the Business Architecture Competition – <i>Seppo Laukkanen, President, Lantern Oy</i>
	Closing